

# BUSINESS ADMINISTRATION AND MANAGEMENT, BA



## SHORT DESCRIPTION

The aim of the programme is to prepare specialists in economics and business; who, using the skills acquired in the fields of economics, social sciences, applied economics, methodology and their chosen specialisation, are able to analyse, plan, organize, coordinate and accomplish the activities of business organisations and institutions. The programme provides students with the necessary background knowledge to progress to the second (MA) phase of their training.

Subjects: General Core Module, Mathematics, Statistics, Economics, Basics in Informatics, Economic Policy, The World Economy, Business Core Module, Business Law, Business, Accounting, Organisational Behaviour, Marketing, Corporate Finance, Decision Theory and Methodology, Database Management and Information Systems, European Union Studies, International Business, Advanced Professional Module, Marketing Management, Human Resource Management, Corporate Strategy, Management of Value Adding Processes, Controlling, Business Planning, Change Management, Professional Optional Subjects, Skill Development Optional Courses, Social Science Optional Courses, General Core Module, Mathematics, Statistics, Economics, Basics in Informatics, Economic Policy, The World Economy, Business Core Module, Business Law, Business, Accounting, Organisational Behaviour, Marketing, Corporate Finance, Decision Theory and Methodology, Database Management and Information Systems, European Union Studies, International Business, Advanced Professional Module, Marketing Management, Human Resource Management, Corporate Strategy, Management of Value Adding Processes, Controlling, Business Planning, Change Management, Professional Optional Subjects, Skill Development Optional Courses, Social Science Optional Courses.

## PROGRAM FACTS

- **Program name/academic level:** Business Administration and Management, BA
- **Institution:** University of Debrecen
- **Faculty:** Faculty of Economics and Business
- **Starting date:** September
- **Duration:** 7 semesters
- **Language requirements:** English language proficiency (TOEFL 513 /IELTS 5.5/oral examination)
- **Academic requirements:** high school certificate; Mathematics and English (written and oral)
- **Tuition Fee:** 5.500 USD/year
- **One time fees:** application fee 150 USD, entrance examination fee 350 USD

